

Discover Diving

NEWSLETTER
MARCH - APRIL 2011

Rescue Diver Course

Earn your "Rescue Diver" rating this spring and increase your own diving safety.

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Dutch Spring Weekend

Kick off the 2011 dive season with us at one of the northeast's premier dive destinations!

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Training Opportunities

Learn the benefits of helium or extended range diving with our continuing education programs..

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Need Some Gear?

Our "Let's Dive" package will put you in the water at a price that will make you smile!

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JOIN THE DISCOVER DIVING RIDE TEAM!

"Divers riding for the cure"

Saturday, June 25, 2011

Each year, the "Ride for Roswell" raises millions of dollars in support of cancer research and treatment. For the last two years, Dallas and Linda have participated in the ride and along the way we met many of our diving friends - which gave us an idea. Why not start our own team - a team of divers? So now, for 2011 we are asking our diving friends to join us for what has become one of Buffalo's most popular and important fund raising event.

Today, probably everyone reading this newsletter has been touched by cancer in one way or another. Perhaps you are a cancer survivor, have lost a loved one or close friend, or know someone who is a survivor. Whatever the particulars, the fact

remains that cancer is not defeated and we all must do our part to help find the cure. If you agree we hope



you will become part of the "Discover Diving Ride Team"! Together we can help make a difference in the fight against cancer!

Our team is open to all divers and friends. (No, you do not have to be a diver to ride.) Joining is easy and the commitment is minimal. It costs only \$10 to become a rider and each rider must raise only a minimum of \$150. It's easy to do and the ride is a lot of fun. (Virtual riders are welcomed too for those who can't make the ride.) After the ride, Discover Diving will provide a team tent on the day of the ride to gather and enjoy the post ride picnic and celebration. All riders will also be given a team shirt, courtesy of Discover Diving.

Joining is easy. Contact the dive shop and let us know you'd like to join the team or simply go to <http://giving.roswellpark.org> and follow the online enrollment process. When asked if you want to join a team, choose "Yes" and then select the **Discover Diving Ride Team**.

All money raised during this event by our team will go directly to Roswell Park Cancer Institute. We will collect donations during the spring to contribute to each rider's efforts. Riders should also ask family and friends to donate to their ride. Remember, together we will make a difference!

Shop News

News from around the shop and information about upcoming events.

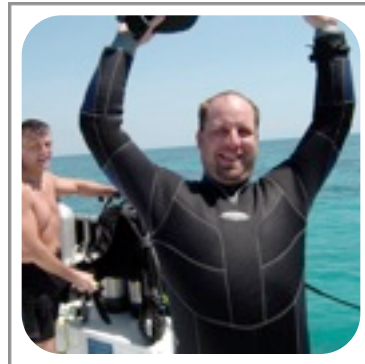
Shop Talk

Spring is in sight! - Finally this long, cold winter is almost behind us! Of course during the winter we've kept busy! Darryl just got back from our winter trip to central Florida with some of our current students who traveled south to complete training dives and get some sun. By all reports, everyone had a great time. Dives included a snorkel dive with the manatees in **Crystal River**, drift dives in **Rainbow River** and visits to several of the blue water springs including **Manatee Springs**, **Cat Fish Hotel** and **Ginnie Springs**. Our students came home with new certifications cards in their wallets and a whole new level of excitement about diving. We had so much fun on this trip we have decided to make it an annual event.

Scuba Challenge - As this newsletter goes to press we are about half way through our **2011 Scuba Challenge** series so there is still time for those of you who have not participated to join in the fun. Each session is offered twice, once on a Wednesday evening and once on a Saturday afternoon. Check the calendar for dates and details.

The Cost of Training - We pride ourselves on offering the best value scuba course in western New York. Yet, due to misleading advertising by other dive shops, some people believe our training is more expensive. Sometimes they find out too late that the course they thought was cheaper ended up costing more as one fee after another is added to their program. To address this problem, we have a new offer. **If you find an entry level scuba course for less money we will match the offer and price**, plus we will give the new diver a \$25 credit for purchases at Discover Diving. You can tell your friends, not only are we the best trainers in western New York, but we the best deal in town too!

Learn to Dive - Speaking about **Scuba Classes**, we have classes starting every month so if you have friends or family who would like to join you underwater this summer, do them a favor and spread the word. Our classes are structured to provide the maximum flexibility and ease of training. Classroom sessions are available



Jeff Topal celebrates his final training dive. Congratulations!

at the shop weekly on a rotational basis or students can complete academic training with our e-learning program. Four 3-hour pool sessions provide 12 hours of in-water training and finally, the new diver will join us for two days of open water training to earn their NAUI Scuba Diver certification card.

Equipment Service - The diving season will soon be upon us so now is a good time to pull out your gear and look it over. Is your cylinder due for inspection? Remember when your regulator seemed to free flow a bit last summer? How is your BC? Does the low pressure inflator work properly? This quick review can save you from frustration later this year when you're ready to go diving, but have to wait for service. Our service department is fully stocked and we are here to take care of your needs. Too many divers wait until the very last minute to have necessary service completed on the gear. Now is a great time to bring it in and be ready for summer! And don't forget, if you bought your equipment at Discover Diving you get preferred rates on service that will save you money! It is just one more way we strive to offer you the quality difference!

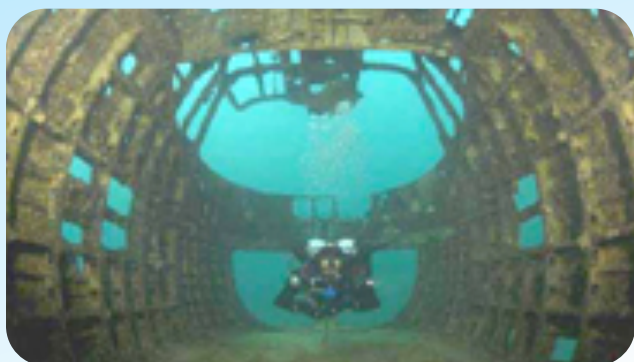
DUTCH SPRINGS WEEKEND

Kick off summer 2011 - Training Dives for All Levels of Training

Join us at Dutch Springs June 4th & 5th, 2011

Dutch Springs is one of the northeast's premier recreational scuba diving facilities that boasts a 50 acre lake, with attractions at depths up to 100 feet. The lake is spring-fed from an underground aquifer that filters through limestone to provide excellent visibility.

Platforms are located in approximately 30 feet of water offering the perfect place for new divers to practice new skills and experienced divers to review old lessons. When you're ready, divers can follow the guidelines to numerous underwater attractions including boats, trucks and even a suspended helicopter!



Trip Information

This week-end trip is open to all students of Discover Diving for all levels of certification, plus to any diver who would simply like to come along for some great diving.

Cost is just \$119.00 per person including up to three dives per day towards certification requirements, picnic lunch served Saturday and Sunday, and dinner Saturday evening.

Participants are responsible for their own admission into Dutch Springs (\$36 for divers), personal air fills, travel expenses and accommodations. Camping is available for \$10 per person per night at the dive site. We have also reserved a block of rooms at a nearby Comfort Inn for those who prefer.

Diving will begin at 9:00 AM on Saturday and Sunday. A Saturday evening night dive is available. Diving will conclude by 2:00 PM on Sunday to allow for the return trip home.

Advance reservations are required to participate in this weekend so call today.

Dutch Springs is located at
4733 Hanoverville Road
Bethlehem PA 18020

NAUI Rescue Diver

Earn your NAUI Rescue Diver certification this dive season!

Classroom sessions May 5th and 12th, 6:00 PM to 8:30 PM

Pool Session: May 7th, 12:00 - 3:00 PM

Open Water Dives to be arranged



Increase your own personal dive safety and learn how to respond in the unlikely event of a diving emergency as a NAUI Rescue Diver. Participants will learn the primary causes of diving accidents, steps that can be taken to prevent problems, but also how to respond when a problem occurs. Reserve your spot now for this rewarding program.

Keep Diving - Keep Learning!

Make 2011 the year to combine education and learning!

Technical Training Corner

So called technical diving is not just about exotic gas mixes or penetrating shipwrecks and caves. Increasingly, every day divers are improving their personal knowledge and skills in order to dive longer, deeper or just plain safer! We have been talking about the advantages of Helitrox for years as a way to reduce narcosis on deeper dives (below 60 feet). That alone adds an immeasurable level of safety and comfort for any diver, regardless of experience. Helitrox does not require special equipment to use and it offers amazing benefits to the diver.

Benefits include:

- Easy to use
- Reduces narcosis
- Easy to breath
- Easy to mix
- Can be used at any depth
- Efficient decompression
- Less tissue insult
- Less CO2 buildup

Many divers also use decompression procedures and/or nitrox mixes with 80% to 100% oxygen to extend their dive time underwater and to accelerate their return to the surface. While these advanced diving techniques are not for everyone, they are not beyond the capability of a committed and interested diver in reasonably good shape and experience.

This spring and summer we will be offering courses ranging from helitrox for the open water diver as well as training in mixed gas and decompression techniques for those interested in extended range diving. When you are ready, we're here to help you achieve your dream. Join us!

Upcoming Training Opportunities

Helitrox for the Open Water Diver

3 Classroom Sessions

May 4, 11 & 18 (6:30 - 9:00)

4 Dives required - TBA

Prerequisite: 50 dives including 10 EAN

This course will train the participants in the use of helitrox (26/17) for no decompression dives within recreational limits. Tuition: \$300

Technical Nitrox / Decompression Techniques

2 Classroom Sessions

April 5 & 12 (9:00 AM - 12:00 PM)

10 Dives required - TBA

Prerequisite: 75 dives and certification as a Helitrox Diver or equivalent

This program prepares divers to use optimal nitrox mixes up to 100% oxygen, and to plan and execute extended range dives requiring stage decompression. Tuition: \$600

Trimix Diver I and II

Estimated classroom hours - 18

Schedule - arranged with students

Trimix I - 6 Dives required - TBA

Trimix II - 8 Dives required - TBA

Prerequisite: 100 dives, at least 20 of which have been decompression dives

This course provides the knowledge and skills necessary for using helium based trimix breathing gases for depths to 200 feet or 250 feet.

Tuition Trimix I: \$900; \$200 addtl. for level II

Call to discuss your readiness for this training or to schedule your program.



Let's Go Diving

Beat the cost of travel. Join us for these weekend trips within a one day drive from Buffalo!

Weekend Trips

We're holding our prices at 2010 prices to help keep you in the water! (However, please note that most charters may impose a fuel surcharge if prices exceed \$4.00 per gallon.)

Port Senilac, Michigan (Lake Huron) - June 11 & 12, 2011. Amazing shipwrecks mostly intact resting within recreational dive limits! Great opportunities for underwater photography. Cost: \$365 and includes dive charter on Saturday and Sunday, two nights lodging (dbl. occupancy) and lunch both days.

Dutch Springs, Bethlehem PA - June 4 & 5, 2011. This northeastern quarry boasts crystal clear water with a myriad of underwater attractions all arranged for fun and training opportunities. Cost \$119. See details in this newsletter or on our website.

St. Lawrence Seaway, Brockville ONT - July 23 & 24 and September 24 & 25, 2011. The scenery in the 1000 Islands is breath taking above and below the surface. One of most popular and requested trips, which is why we go twice. Cost: \$385. Includes boat charters Saturday & Sunday, lunch both days and 2 nights lodging (dbl. occupancy)

"Shipwreck Alley" - Morehead City, NC - July 30 to August 2, 2011 - Dive shipwrecks from WW-II. Bathed in the warm waters of the Gulf Stream current, these dive sites are a joy to visit and photograph! Cost: \$685. Includes boat charters Sunday, Monday & Tuesday, lunch each days and 2 nights lodging (dbl. occupancy)

Five Fathoms U/W Park, Tobermory - September 10 & 11, 2011. Another perennial favorite! Join us on our fall trip to the Georgian Bay to dive shipwrecks laying in the pristine waters around the Bruce Peninsula. Cost: \$385. Includes boat charters Saturday & Sunday, lunch both days and 2 nights lodging (dbl. occupancy)

Just in time for summer!
Take advantage of our
incredible "Let's Dive"
package for just

\$899

- Pro LT BC
- Titan Regulator
- ABS Octopus
- Zoop 2 Gauge Console



Titan Regulator is a balanced diaphragm first stage that includes Aqua-lung's patented Automatic Closing Device (ACD) to keep the water out ensuring top performance. It's a great breathing regulator at a great price!

ABS Octopus offers a low profile design for minimum drag with optimal performance!

Pro LT BCD provides weight integration with the patented "Sure Lock" system in a light weight jacket style BC designed for travel.

Zoop 2 Gauge incorporates a SPG and an easy to use nitrox programmable dive computer all in one ready to dive console!

Owning your own dive
gear has never been easier or
more affordable!
Stop in today and start diving!